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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

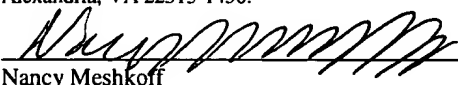
Inventor Applicant:	Jonathan E. Lowthert et al.	§	Group Art Unit:	2621
		§		
Serial No.:	09/766,126	§	Examiner:	Huy Thanh Nguyen
		§		
Filed:	January 19, 2001	§	Confirmation No.	9474
		§		
Title:	Content With Advertisement Information Segment	§	Docket No.:	BKA.0012US
		§		
		§	Cust. No.:	21906

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO PAPER NO. 20061111

Dear Sir:

In response to the Office action mailed on November 20, 2006, please consider the following claim amendments and remarks.

Date of Deposit: February 20, 2007 I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated above and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.  Nancy Meshkoff
